

17.—Production and Domestic Disappearance of Poultry Meat, 1955, 1963 and 1964
—concluded

Year and Item	Net Production	Total Supply	Domestic Disappearance	Per Capita Consumption
	'000 lb.	'000 lb.	'000 lb.	lb.
1963				
Fowl and chickens	453,437	469,899	449,191	23.7
Turkeys	146,317	173,686	157,200	8.3
Geese	3,030	3,339	2,867	0.2
Ducks	4,197	6,217	5,616	0.3
Totals, 1963	606,981	653,141	614,874	32.5
1964				
Fowl and chickens	483,349	507,510	488,408	25.3
Turkeys	162,448	188,740	167,084	8.7
Geese	3,020	3,219	2,977	0.2
Ducks	4,922	6,795	6,258	0.3
Totals, 1964	653,739	706,264	664,727	34.5

Subsection 5.—Dairying

The dairy industry occupies a prominent position in Canadian agriculture and is an important source of farm cash receipts. Although the size of the national dairy herd has been declining gradually, milk production continues upward at the average rate of about 1 p.c. each year. There has been an over-all increase in output per cow as a result of the tendency to switch from low-producing breeds and from the following of improved livestock programs, especially through artificial insemination. Dairy herds have become fewer but larger. In 1951 about 12 p.c. of the cows were in herds of 13 or more but by 1961 the percentage had risen to 27. In Ontario and Quebec over 40 p.c. are now in this category. Increasing specialization and the change to larger herds often means better managed cows and more milk per cow.

Milk production is concentrated in Central Canada, Ontario and Quebec accounting for about 70 p.c. of the total quantity. Of the total output in 1964, 62.3 p.c. was used for factory-made dairy products, 27.6 p.c. was sold in fluid form and 10.1 p.c. was used for all purposes on farms. In recent years, fluid milk usage has risen slowly but has shown little change as a percentage of total milk production. Fluid sales, which include standard, homogenized, partly skimmed and skim milk, and a variety of creams, are being maintained by the increased demand for partly skimmed milk which has occurred as a result of a shift in emphasis from fat to non-fat constituents in milk.

